

HELP CHANGE B12 CARE IN THE UK

The B12 Alliance Parliamentary Reception at Westminster is a vital opportunity to improve diagnosis, treatment and outcomes for everyone affected by vitamin B12 deficiency.

But lasting change needs the voices of patients, families and supporters like you.



THREE SIMPLE WAYS YOU CAN MAKE A DIFFERENCE

1



WRITE TO YOUR MP

Ask your MP to support better diagnosis and treatment of vitamin B12 deficiency and attend the Parliamentary Reception on 10 September 2026.

Your message can help put B12 deficiency on the political agenda and drive change for thousands of people across the UK.



WRITE TO YOUR MP TODAY

www.b12alliancewestminster.org.uk



2



SHARE THE CAMPAIGN

Many people with B12 deficiency are still undiagnosed, untreated or misdiagnosed.

Share the campaign with family, friends, support groups and on social media.

Every additional voice helps demonstrate the scale of the problem.



SHARE THE CAMPAIGN

www.b12alliancewestminster.org.uk



3



DONATE IF YOU CAN

Even £1 helps fund patient information, educational resources, media campaigns and advocacy work.

Every donation moves us closer to improving care for everyone affected by B12 deficiency.



DONATE TODAY

www.justgiving.com/campaign/b12alliancewestminster



TOGETHER WE CAN IMPROVE DIAGNOSIS.
IMPROVE TREATMENT. IMPROVE LIVES.

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WHY THIS MATTERS

Vitamin B12 deficiency is common, serious and often missed. It can affect anyone, at any age. With the right diagnosis and treatment, lives can be transformed.

- ✓ Symptoms can be neurological, psychiatric and physical
- ✓ Delayed diagnosis can cause irreversible damage
- ✓ Thousands are left struggling without answers or support
- ✓ Change is possible – but we need your help to make it happen



EVEN £1 CAN MAKE A BIG DIFFERENCE

Thank you for standing with us and the B12 Alliance to improve B12 care in the UK.



Clinical guidance: NICE Guideline NG239 – Vitamin B12 deficiency in over 16s: diagnosis and management. For detailed clinical guidance, see www.nice.org.uk/guidance/ng239

FIND OUT MORE

Learn more about vitamin B12 deficiency, our support and resources.



www.b12d.org



LEARN ABOUT B12



www.b12d.org

STAY CONNECTED

Follow us for updates, news and support.

